



The Children's Book Council of Australia
A.C.N 009 580 956 ABN 14 009 580 956

CBCA BOOK OF THE YEAR AWARDS – 2012
(Books published from 1 January to 31 December in 2011)

GUIDELINES FOR PUBLISHERS

One entry form must be used for each entry submitted for the Children's Book Council of Australia Book of the Year Awards. All appropriate sections must be completed.

Please refer to the **Conditions of Entry** section when filling in the Entry Form.

Closing Dates for Entries:

Publishers are urged to add award entry titles to their review copy distribution list and to submit entries **as soon as possible** to allow the maximum time for Judges to evaluate each title.

Boxes of entries must be postmarked **no later than 30 November, 2011**.

Entry Requirements:

See Section 6 on page 4 of **Conditions of Entry** for number of copies and fee required.

For each title entered, please forward the required number of copies, the entry form and entry fee of \$88 for each category. Your remittance should be made payable to *The Children's Book Council of Australia*.

Note that books entered for the Awards will not be returned to the publisher. For entries deemed ineligible for the Awards, the entry fee will not be refunded.

Books postmarked after **30 November, 2011** shall not be accepted for entry in the 2012 Awards.

Addresses and Enquiries:

Send books, Entry forms and Entry fees to:

Children's Book Council of Australia National Office,
AATE

PO Box 3203

NORWOOD SA 5067

Telephone: 08 8332 2845

Fax: 08 8333 0394

Email: cbca@aate.org.au

416 Magill Rd

Kensington Gardens

SA 5068

CONDITIONS OF ENTRY

1. CBCA Book of the Year Awards Information

The Children's Book Council of Australia undertakes each year the judging of the CBCA Book of the Year Awards from books entered under the conditions below.

- a) These Awards are known as CBCA Book of the Year: Older Readers; CBCA Book of the Year: Younger Readers; CBCA Book of the Year: Early Childhood; CBCA Picture Book of the Year; The Eve Pownall Award for Information Books.
- b) A medallion will be presented to the authors of the CBCA Book of the Year: Older Readers; CBCA Book of the Year: Younger Readers; CBCA Book of the Year: Early Childhood; and The Eve Pownall Award. If the winning books in these categories are illustrated, further medallions may be presented to the illustrators (if not already the author) and, if in the opinion of the Judges, the illustrations add significantly to the texts.
A medallion will be presented to the illustrator of the CBCA Picture Book of the Year and a further medallion to the author of the text where the author is not the illustrator.
- c) Monetary Prizes: The aim of the CBCA is to provide prize money for the authors and illustrators of Winners and Honour Books in each category from interest on funds in the Children's Book Council of Australia Awards Foundation (established in November 1995). Amounts will vary annually according to the interest generated by the Foundation's capital.
- d) The administration of, and judging for, these awards follow rules and procedures in *The Children's Book Council of Australia's Awards Handbook 2011*

2. Definitions and Scope

The Children's Book Council of Australia Book of the Year Awards are for books written with an implied readership under the age of eighteen.

The Judges assess entries primarily for literary and artistic merit, including cohesiveness in significant literary elements; language chosen carefully for its appropriateness to the theme and style of the work with proper regard to the aesthetic qualities of language; and originality in the treatment of literary elements as they apply to the form of the work. Appeal to an implied readership under the age of eighteen is also taken into account. Judges also consider the quality of illustrations, book design, production and printing. Books written as part of a series or published in serial form will be judged as separate entities and must be able to 'stand-alone'.

3. Awards Categories

Read the section below carefully when filling in Section 1 of the Entry Form.

- (a) **CBCA Book of the Year: Older Readers** awards will be made to outstanding books of fiction, drama or poetry which require of the reader a degree of maturity to appreciate the topics, themes and scope of emotional involvement. Generally, books in this category will be appropriate in style and content for readers in their secondary years of schooling.
- (b) **CBCA Book of the Year: Younger Readers** awards will be made to outstanding books of fiction, drama or poetry for readers who have developed independent reading skills but are still developing in literary appreciation. Generally, books in this category will be appropriate in style and content for readers from the middle primary years to junior secondary.
- (c) **CBCA Book of the Year: Early Childhood** awards will be made to outstanding books of fiction, drama, poetry or concept books for children who are at pre-reading or early stages of reading. They may be picture books, picture storybooks or texts in which illustrations play a substantial part in the storytelling or concept development.
- (d) **CBCA Picture Book of the Year** awards will be made to outstanding books of the Picture Book genre in which the author and illustrator achieve artistic and literary unity, or, in wordless picture books, where the story, theme or concept is

unified through illustrations. As a general guideline, the judges may consider the relative success of a picture book in balancing and harmonising the following elements:

- Artistic style and graphic excellence (including typography and its suitability for the implied readership);
- Effective use of media and technique;
- Colour, line, shape, texture;
- Relationship between illustration and text;
- Consistency of style, characterisation, information and setting;
- Clarity, appropriateness and aesthetic appeal of illustrations;
- Quality of book design, production, printing and binding;
- Appeal to the child reader.

Entries for the CBCA Picture Book category will be selected by the judges from entries for the other four categories. No additional entry fee is required. No extra copies of picture books entered for categories (a), (b) or (c) are required. For picture books entered in (e), 14 copies are required. Publishers indicate that they want an entry to be considered in the category.

(e) **The Eve Pownall Award for Information Books** will be made to outstanding books which have the prime intention of documenting factual material with consideration given to imaginative presentation, interpretation and variation of style. As general guidelines, the judges may consider the relative success of the book in balancing and harmonising the following elements:

- Style of language and presentation;
- Graphic excellence;
- Clarity, appropriateness and aesthetic appeal of illustration;
- Integration of text, graphics and illustrations to engage interest and enhance understanding;
- Overall design of the book to facilitate the presentation of information;
- Accuracy with regard to the current state of knowledge.

4. Eligibility Criteria (Books)

- (a) Books must be published between 1 January and 31 December 2011.
- (b) Books must be available in Australia for purchase by the general public.
- (c) Books must be in the English language or bilingual texts where one language is English.
- (d) Books must meet one of the following five criteria to be entered:
 - (i) Not previously published;
 - (ii) New picture book version of previously published text;
 - (iii) Retelling of traditional materials;
 - (iv) Anthology or collection, of which the greater part of the work has not previously been published in a single volume; or
 - (v) Substantially revised edition. (Publishers to provide extent of revisions.)
- (e) All authors/illustrators involved in the creation of a book must meet the eligibility criteria for creators for the book to be eligible.

Please note:

- (a) These awards are only for books in the printed format, as distinct from digital and audiovisual formats.
- (b) Any entries with accompanying non-book materials will be judged solely on the merits of the **book** component.
- (c) Books written as part of a series or published in serial form will be judged as separate entities, which must be able to 'stand alone' as a complete work in their own right. Each must have an independent structure and not be reliant on other parts of the series.
- (d) Books that have not previously been published as separate entities and are entered as a boxed set with an ISBN for the set, will be judged as a whole and attract one entry fee.
- (e) Books in manuscript form are not eligible for these awards.

5. Eligibility Criteria (Creators)

The term 'creator' includes authors, retellers, editors of anthologies, and illustrators whose illustrations form a substantial part of the book.

* A creator must meet the following requirements for eligibility on **31 December** of the year of publication:

A creator must be –

- (i) an Australian citizen no matter where resident OR
- (ii) a person resident in Australia for at least two years **prior to 31 December** in the year of publication OR
- (iii) a person who has permanent residency status for Australia.

If a creator is not an Australian citizen, eligibility will cease at the time when s/he ceases to be resident in Australia.

Note: If there are two or more major creators, publishers must provide information on the eligibility of each.

6. Supply of Titles (See Guidelines for Publishers)

- i. Fees: The Australian Taxation Office has advised that the entry fee attracts the full GST. Publishers are requested to forward books, entry forms and fees to the National Office simultaneously. Upon receipt of books, entry forms and entry fees, the National Office will issue and forward a tax invoice within 28 days.
- ii. For the Older Readers, Younger Readers and Early Childhood categories, publishers are required to supply ten (10) copies of each book submitted, with one entry form and the correct entry fee (\$88 incl GST) for each title. No additional entry fee applies for **picture books** entered in these categories to be considered also for the Picture Book of the Year Award.
- iii. For consideration in the Eve Pownall category, publishers are required to supply six (6) copies and the correct entry fee (\$88 incl GST) for each title submitted. The Awards Coordinator may request a further eight (8) copies if the Judges deem the entry eligible for the Picture Book of the Year Award, but no additional entry fee is required.
A further 8 copies will be required for any title Short Listed.
- iv. Books entered for the Eve Pownall Award may also be entered in one other category (Older Readers, Younger Readers or Early Childhood), **provided that they satisfy the criteria for that category**. A total of fourteen (14) copies and an entry fee of \$176 (incl GST) are required in this case.
- v. Of the 10 copies required for Older Readers, Younger Readers and Early Childhood categories, eight are for the Judges, one for the Awards Coordinator for reference and publicity, and one for review in *Reading Time*, the journal of the Children's Book Council of Australia. Of the 6 copies required for the Eve Pownall Award (which is judged by a separate panel), four are for Judges, one for the Awards Coordinator and one for review in *Reading Time*.
- vi. Books accepted for entry in the Awards will not be returned to the publishers.
- vii. If an entry is deemed ineligible, under section 1.3 of the Awards Handbook, the publisher will be notified and the entry fee will not be refunded.

7. Awards Information

Publishers will receive the Short Lists information as soon as it is announced.

Publishers whose books are included in the publication *Notable Australian Children's Books* will receive a complimentary copy.

Publishers whose books are shortlisted will receive notification of the Winner and Honour Books 28 days prior to the official announcement.

The following is to inform you of another Children's Book Council of Australia Award.

We encourage you to enter any books which may be eligible.